

Making the Most of the Online Rural Carpool Platform

3 Rules and 4 Tips for Saving \$\$\$ and CO2

Rule #1:

The platform can't solve every traveler's every need...

- Not door-to-door
- No standard schedule
- Not for "travel right now."

NOT a Taxi



NOT a Bus





NOT an Uber





NOT for Emergencies!

Rural Carpool is a community platform for self-organizing carpooling, **not a car service**.

Rule #2:



... but it CAN solve some needs for every traveler!

Cost of Travel

Lowering

Company, on Longer Trips

Errands
Lower Cost of
Commuting

Wanting to Burn Less CO₂

Shopping &

Finding Other
Travelers Going
Your Way

Rule #3:

Rural Carpool
a public interest project from Pmwmwm, inc.

The platform will help you if you help it along!

- **✓ Plan Ahead**
- **✓ Post Trips**
- **√** Get Reminded
- ✓ Share the Trip and costs, and save \$\$\$ and CO₂!

End of "Rules" -- next up, the Tips ...!

Tip #1:

Tailor for yourself.

For example, by updating your Desired Destinations in your Profile, we then can tailor the "Available Trips" in your Dashboard to your needs.

We display Trips that you might care about, and show your Trips to others who might care about them.







Your Desired Regional Destinations:	✓ Halifax ☐ Truro ☐ New Glasgow ☐ Pictou ✓ Tatamagouche ☐ River John ✓ Pugwash ☐ Debert

Available Upcoming Trips & Events (next 14 days):

Displaying Trips based on Your Preferences. You can choose to show all Trips for the next 14 days.

Wednesday, Aug 02 2023



River John to Halifax (16)

Leave around 12:07. Dr appt 2 seats of 2 available.



Thursday, Aug 03 2023



Seafoam to Pugwash (13)

Leave around 09:30. Got a the co-op appt at 10:00, then bookstore 2 seats of 3 available.





Tatamagouche to Pugwash (13)

Leave around 10:00. Town trip for an event, two hours long there.

Ill be taking my lunch along.... **1 seats of 3 available.**





Marshville to Pugwash (13)

Leave around 11:00. Errands. its a farm car, nothing fancy. **3 seats** of **3 available**.



Reggie

Tip #2:

Use the Trip Chat.

Since every Trip requires planning, every Trip gets a "Trip Chat," for sharing meeting plans and contact info between Travelers.

Trip Chat is included in the Reminder email that is sent the day before your Trip.



Tatamagouche to New Glasgow

Leave 09:00ish. Round trip: 144 km. Do a library run, fill out some forms. If ok will also stop by a friends fo...



(1)

Edit Trip

Est. Trip Cost: \$43.20 RideShared:



Plan Trip Specifics:





Insert My Car Model

Trip Chat

Thursday, May 04 Tatamagouche to Pugwash



Leaving around 10:00 am.

Town trip for an event, two hours long there. Ill be taking my lunch along. So not plannin anywhere else, but willing to discuss.

This Trip Chat lets us all plan ahead!



Rider B Adelyn Griffin Θ



Josh Mcintosh

Hi this is Josh Mcintosh 902-111-1234. I'm driving a 2018 Mazda sedan. We could meet a

very flexible time-wise, sorry to say. I tend to listen to CBC1 on drives like this, ok with yo

Allyson McFarland

Hi guys it's Allyson McFarland. I'm southwest of town, but can meet at the Foodland fine. Glad we're a bit ahead. I will meet my brother there, and meet up with you when you're



Rider C

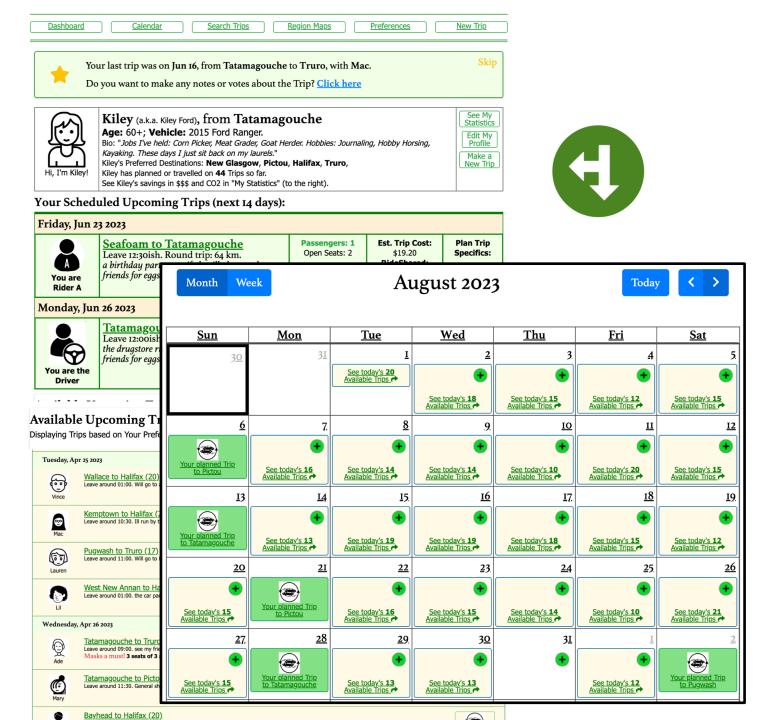
Josh Mcintosh

Good deal -- nice savings! We'll get this chat in an email the day before on May 3, so we

Tip #3:

Use Near and Far.

- Use the **Dashboard** for seeing the next two weeks.
- Use the Calendar for longer-term planning.



Tip #4:

Help us help you!

Make suggestions for improvements! Send to: michael@ruralcarpool.com

We're just getting started, and still learning, and we make improvements frequently! Read our few emails for announcements of major enhancements.

The system helps you, if you help it along.

Use the tools, post every plannable Trip, and save \$\$\$ and CO2!

