



*Making the Most
of the Online Rural Carpool
Platform*

3 Rules and 4 Tips for
Saving \$\$\$ and CO2

Rule #1:

The platform can't solve every traveler's every need...

- Not door-to-door
- No standard schedule
- Not for "travel right now."

Rural Carpool is a community platform for self-organizing carpooling, not a car service.

NOT a Taxi



NOT an Uber



NOT a Bus



NOT for
Emergencies!

Rule #2:

... but it CAN solve some needs for every traveler!

Lowering
Cost of Travel

Company, on
Longer Trips

Shopping &
Errands

Lower Cost of
Commuting

Wanting to
Burn Less CO₂

Finding Other
Travelers Going
Your Way

Rule #3:

*The platform will help you
if you help it along!*

- ✓ **Plan Ahead**
- ✓ **Post Trips**
- ✓ **Get Reminded**
- ✓ **Share the Trip and costs, and
save \$\$\$ and CO₂!**

End of “Rules” -- next up, the Tips ...!

Tip #1:

Tailor for yourself.








For example, by updating your Desired Destinations in your Profile, we then can tailor the “Available Trips” in your Dashboard to your needs.

We display Trips that you might care about, and show your Trips to others who might care about them.



Your Desired Regional Destinations:	<input checked="" type="checkbox"/> Halifax
	<input type="checkbox"/> Truro
	<input type="checkbox"/> New Glasgow
	<input type="checkbox"/> Pictou
	<input checked="" type="checkbox"/> Tatamagouche
	<input type="checkbox"/> River John
	<input checked="" type="checkbox"/> Pugwash
	<input type="checkbox"/> Debert

Available Upcoming Trips & Events (next 14 days):
Displaying Trips based on Your Preferences. You can choose to [show all Trips for the next 14 days.](#)




Wednesday, Aug 02 2023		
 Need Driver	River John to Halifax ⁽¹⁶⁾ Leave around 12:07. Dr appt 2 seats of 2 available.	 View Trip Info
Thursday, Aug 03 2023		
 Oscar	Seafoam to Pugwash ⁽¹³⁾ Leave around 09:30. Got a the co-op appt at 10:00, then bookstore 2 seats of 3 available.	 View Trip Info
 Josh	Tatamagouche to Pugwash ⁽¹³⁾ Leave around 10:00. Town trip for an event, two hours long there. Ill be taking my lunch along.... 1 seats of 3 available.	 View Trip Info
 Reggie	Marshville to Pugwash ⁽¹³⁾ Leave around 11:00. Errands. its a farm car, nothing fancy. 3 seats of 3 available.	 View Trip Info

Tip #2:

Use the Trip Chat.

Since every Trip requires planning, every Trip gets a “Trip Chat,” for sharing meeting plans and contact info between Travelers.

Trip Chat is included in the Reminder email that is sent the day before your Trip.

 You are the Driver	Tatamagouche to New Glasgow Leave 09:00ish. Round trip: 144 km. <i>Do a library run, fill out some forms. If ok will also stop by a friends fo...</i>	Passengers: 1 Open Seats: 2  Edit Trip	Est. Trip Cost: \$43.20 RideShared: +1, \$21.60 ea. +2, \$14.40 ea. +3, \$10.80 ea.	Plan Trip Specifics:  Trip Chat
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Trip Chat **Thursday, May 04**
Tatamagouche to Pugwash
Leaving around 10:00 am.
Town trip for an event, two hours long there. Ill be taking my lunch along. So not planning anywhere else, but willing to discuss.

This Trip Chat lets us all plan ahead!

[Insert My Full Name](#) [Insert My Phone #](#) [Insert My Locale](#) [Insert My Email Address](#) [Insert My Car Model](#)

Reminder: Only the 4 Travelers on this Trip can view this Chat.

 Rider B	 Adelyn Griffin	Where shall we meet? I've got a meeting I could schedule for that time. I'm Adelyn Griffin
 Driver	 Josh McIntosh	Hi this is Josh McIntosh 902-111-1234. I'm driving a 2018 Mazda sedan. We could meet a very flexible time-wise, sorry to say. I tend to listen to CBC1 on drives like this. ok with yo
 Rider C	 Allyson McFarland	Hi guys it's Allyson McFarland. I'm southwest of town, but can meet at the Foodland fine. Glad we're a bit ahead. I will meet my brother there, and meet up with you when you're r
 Driver	 Josh McIntosh	Good deal -- nice savings! We'll get this chat in an email the day before on May 3, so we week!


Tip #3:

Use Near and Far.

- Use the Dashboard for seeing *the next two weeks*.
- Use the Calendar for *longer-term planning*.

Dashboard Calendar Search Trips Region Maps Preferences New Trip

★ Your last trip was on Jun 16, from Tatamagouche to Truro, with Mac. Skip
Do you want to make any notes or votes about the Trip? [Click here](#)


 **Kiley** (a.k.a. Kiley Ford), from Tatamagouche
Age: 60+; **Vehicle:** 2015 Ford Ranger.
Bio: "Jobs I've held: Corn Picker, Meat Grader, Goat Herder. Hobbies: Journaling, Hobby Horsing, Kayaking. These days I just sit back on my laurels."
Kiley's Preferred Destinations: **New Glasgow, Pictou, Halifax, Truro,**
Kiley has planned or travelled on **44** Trips so far.
See Kiley's savings in \$\$\$ and CO2 in "My Statistics" (to the right).

[See My Statistics](#)
[Edit My Profile](#)
[Make a New Trip](#)


Hi, I'm Kiley!

Your Scheduled Upcoming Trips (next 14 days):

Friday, Jun 23 2023

 You are Rider A	Seafoam to Tatamagouche Leave 12:30ish. Round trip: 64 km. <i>a birthday party for friends for eggs</i>	Passengers: 1 Open Seats: 2	Est. Trip Cost: \$19.20 <i>Ride Shared</i>	Plan Trip Specifics:
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

Monday, Jun 26 2023

 You are the Driver	Tatamagouche to Truro Leave 12:00ish. Round trip: 128 km. <i>the drugstore for friends for eggs</i>
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Available Upcoming Trips

Displaying Trips based on Your Preferences

Tuesday, Apr 25 2023

 Vince	Wallace to Halifax (20) Leave around 01:00. Will go to...
 Mac	Kempton to Halifax (20) Leave around 10:30. Ill run by...
 Lauren	Pugwash to Truro (17) Leave around 11:00. Will go to...
 Lil	West New Annan to Halifax (20) Leave around 01:00. the car...

Wednesday, Apr 26 2023

 Ade	Tatamagouche to Truro (20) Leave around 09:00. see my trip... Masks a must! 3 seats of 3
 Mary	Tatamagouche to Pictou (20) Leave around 11:30. General sh...
	Bayhead to Halifax (20)

Month Week August 2023 Today < >

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30	31	1 See today's 20 Available Trips	2 +	3 +	4 +	5 +
6 Your planned Trip to Pictou	7 See today's 16 Available Trips	8 See today's 14 Available Trips	9 See today's 14 Available Trips	10 See today's 10 Available Trips	11 See today's 20 Available Trips	12 See today's 15 Available Trips
13 Your planned Trip to Tatamagouche	14 See today's 13 Available Trips	15 See today's 19 Available Trips	16 See today's 19 Available Trips	17 See today's 18 Available Trips	18 See today's 15 Available Trips	19 See today's 12 Available Trips
20 See today's 15 Available Trips	21 Your planned Trip to Pictou	22 See today's 16 Available Trips	23 See today's 15 Available Trips	24 See today's 14 Available Trips	25 See today's 10 Available Trips	26 See today's 21 Available Trips
27 +	28 Your planned Trip to Tatamagouche	29 +	30 +	31 +	1 +	2 Your planned Trip to Pugwash
3 See today's 15 Available Trips	4 Your planned Trip to Tatamagouche	5 See today's 13 Available Trips	6 See today's 13 Available Trips	7 See today's 12 Available Trips	8 See today's 12 Available Trips	9 See today's 12 Available Trips



Tip #4:

Help us help you!

Make suggestions for improvements! Send to: michael@ruralcarpool.com

We're just getting started, and still learning, and we make improvements frequently! Read our few emails for announcements of major enhancements.

*The system helps you,
if you help it along.*

*Use the tools, post every
plannable Trip, and
save \$\$\$ and CO₂!*

